

Sagaci Research: Code of Conduct

Our Values in Action

At Sagaci Research, we believe in Africa's boundless potential and we aim at shading light on African realities, guided by five core values: Curiosity, Agility, Sagacity, Integrity, and Diversity. These values define how we work, how we treat our people, and how we protect our planet.

Pillar 1: Business Integrity & Ethics

Integrity: We believe that long-term success is built on trust and transparency. We maintain uncompromising ethics, complying with all local laws and maintaining a zero-tolerance policy for corruption or bribery.

Sagacity: We question the obvious to deliver excellence. This includes our commitment to Safeguarding Information; we apply deep expertise to ensure all personal research data is collected, processed, and stored with the highest security standards.

Curiosity: Our passion for understanding the intricacies of the markets we serve drives us to ensure all research products and services meet the highest quality and safety specifications.

Pillar 2: Human Rights & Diversity

Diversity: We value a global, multicultural team. We treat all workers with dignity and respect, ensuring a work environment free from discrimination and harassment where different skills and backgrounds are celebrated.

Agility: Our ability to embrace challenges extends to our labor practices. We ensure freely agreed terms of employment, fair wages, and reasonable working hours for all our staff across the African continent.

Health & Safety: We are committed to providing a safe, healthy work environment that identifies and reduces risks to prevent accidents.

Pillar 3: Planet & Sustainability

Curiosity & Agility: We use our curiosity to find better ways to reduce our environmental impact. Even as a service-based business, we remain agile in adopting practices that reduce waste, manage energy use, and support climate action in the countries where we operate.

Waste-Free World: We strive to reduce the generation of waste in our offices and field operations, working toward zero waste to landfill.

By signing this Code of Conduct, the leadership of Sagaci Research formally endorses these principles and pledges to uphold these standards across our global operations. We commit to cascading equivalent requirements throughout our own supply chain, creating a ripple effect of responsible business practices.

Julien Garcier
Managing Director

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Managing Director