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Statement of Applicability

SagaPoll Africa Panels SLU specializes in sampling and managing online panels across Africa, adhering to the ISO 20252:2019 standard for market, opinion, and social research. SagaPoll operates through online panels of participants from various African countries who consent to share their opinions and other data in exchange for points redeemable for money. The mission of SagaPoll is to support market researchers with reliable data to facilitate their research objectives. These services ensure comprehensive and accurate insights for clients, utilizing both in-house resources and, when necessary, subcontracted third parties. Clients are always informed in-advance of any such outsourcing arrangements to ensure transparency and maintain trust.

Details of SagaPoll Africa Panels SLU attested annexes are described as follows:

Annex	Attested	Description
A - Sampling	Yes	Providing sample for internal market research projects or third-party clients buying sample. Only when necessary relying on third-party providers to achieve the requested sample size.
B - Fieldwork	No	SagaPoll relies solely on online panels and does not offer any offline data collection services.
C - Physical observation	No	SagaPoll relies solely on online panels and does not offer any offline data collection services.
D - Digital observation	No	Our online panels do not capture any passive online behaviors beyond the SagaPoll application usage.
E - Self-completion	Yes	Sagapoll allows panel members to respond to surveys directly on a mobile phone application without any human intervention.
F - Data management and processing	No	As SagaPoll provides sample-only services, we do not offer data processing services to clients.

Barcelona, 10 of July 2024

Julien Garcier
Managing Director